

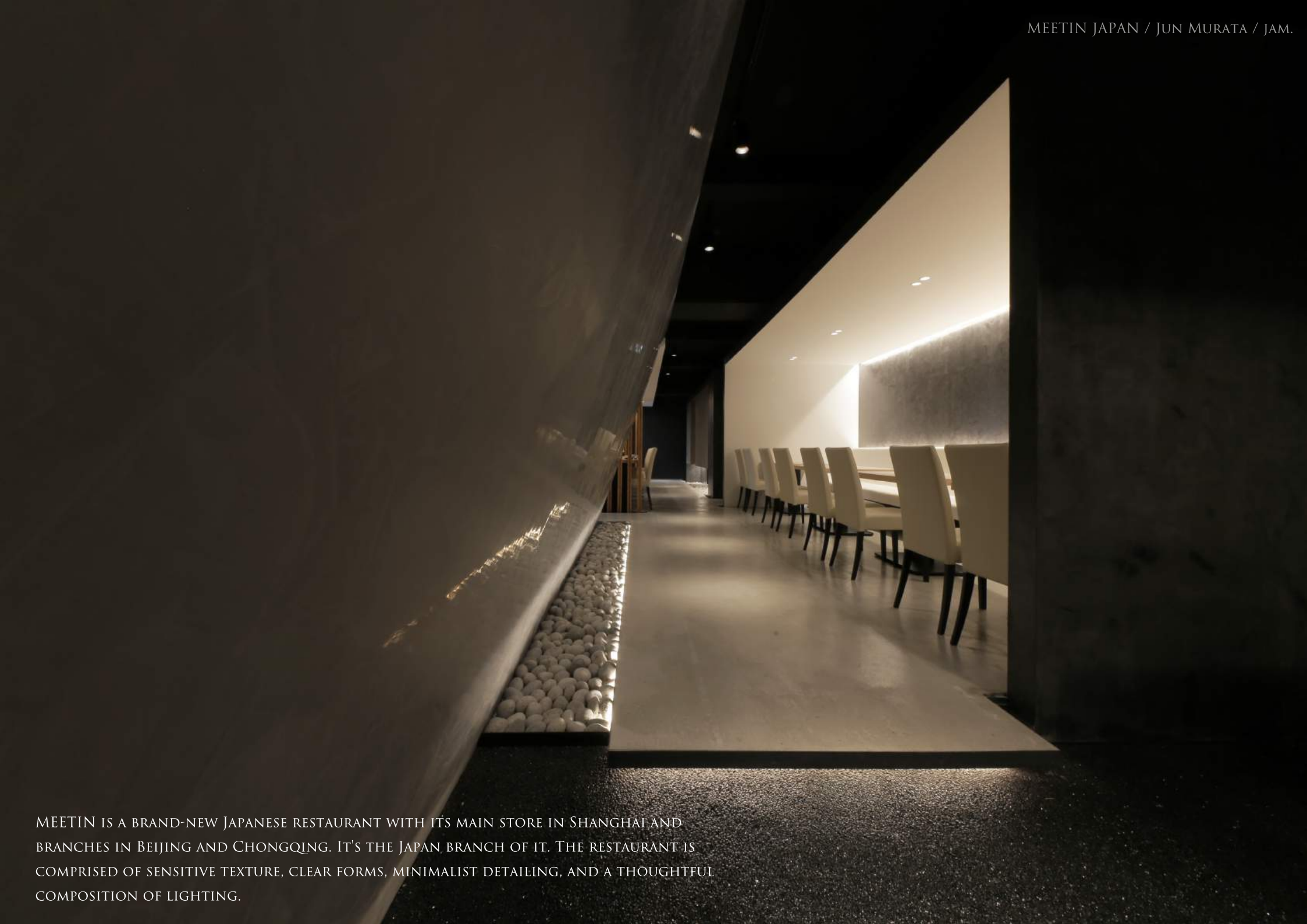
# MEETIN JAPAN

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JUN MURATA / JAM.





MEETIN IS A BRAND-NEW JAPANESE RESTAURANT WITH ITS MAIN STORE IN SHANGHAI AND BRANCHES IN BEIJING AND CHONGQING. IT'S THE JAPAN BRANCH OF IT. THE RESTAURANT IS COMPRISED OF SENSITIVE TEXTURE, CLEAR FORMS, MINIMALIST DETAILING, AND A THOUGHTFUL COMPOSITION OF LIGHTING.





THE DESIGN SEEKS TO PROMOTE A TRANQUIL AND CALM ASPECT, APPROPRIATE TO THE MEAL AND HEALING OF GUESTS. THE INSIDE CONTAINS 5 GUEST' S AREA AND AN OPEN KITCHEN. IN THE BLACK BOX, A SIMPLE MATERIAL PALETTE INCLUDES GRAY STUCCO WALLS, WHITE WALLS, COMPLEMENTED BY WOOD FURNISHINGS.

THE LIGHTING PLAN IS BASED ON WARM COLOR, AND IMPRESSIVELY REFLECTS THE SETTING WHICH THE CRAFTSMAN CRAFTED CAREFULLY. IT IS PRECISELY PLANNED SO THAT GUESTS CAN ENJOY A SLOW MEAL.






INITIALLY, THIS SHOP WAS TRYING  
TO OPERATE TWO STORES WITH  
DIFFERENT BUSINESS CATEGORIES BY  
ONE KITCHEN. FOR THAT REASON,  
THE CONCEPT OF THE STORE WAS  
UNCERTAIN AND UNCERTAIN. AFTER  
MANY MEETINGS WITH THE  
COMPANY SEVERAL TIMES, THE  
ANSWER WAS A VARIATION. IT WAS  
TO RESPOND TO A WIDE RANGE OF  
NEEDS BY SETTING UNEQUAL  
DIFFERENCES FOR EACH AUDIENCE  
SEATING, RESPONDING TO  
CUSTOMERS' NATIONALITY, AGE, AND  
STAYING TIME.



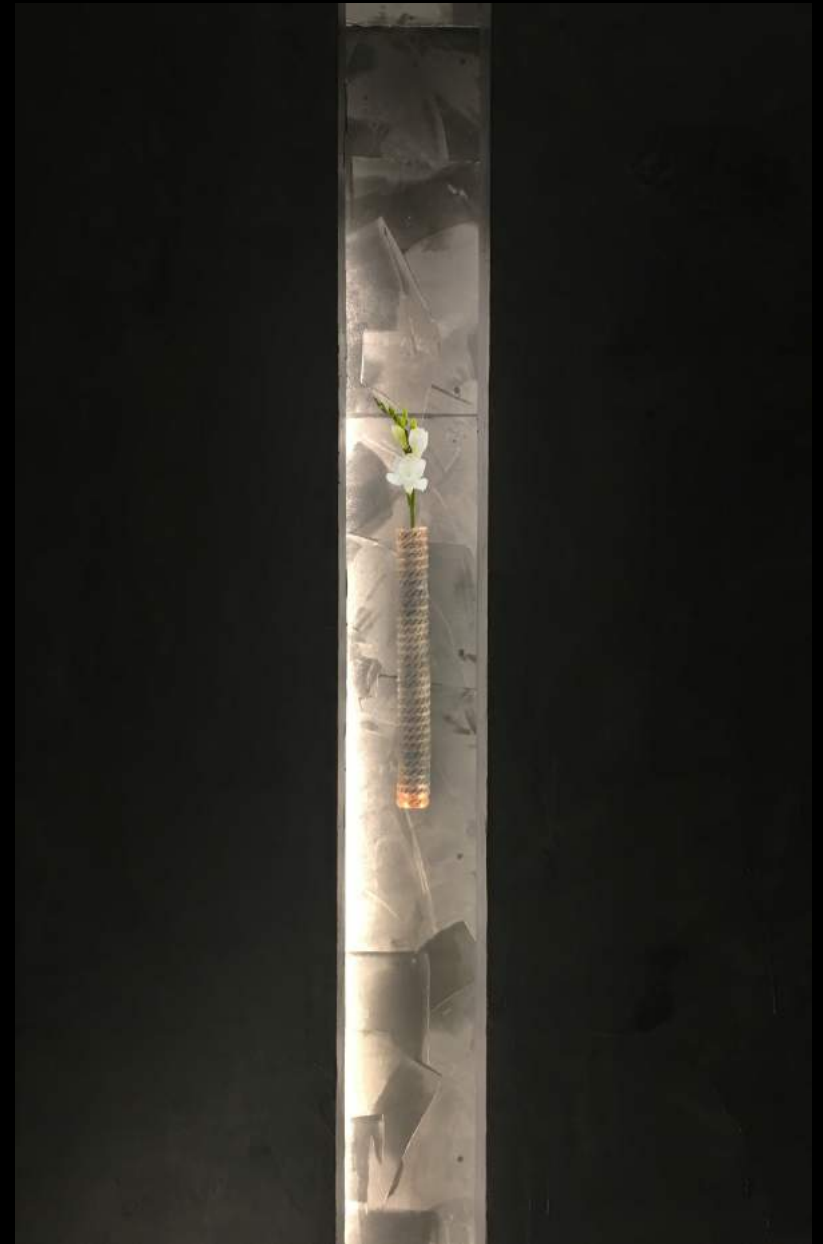




EACH BRANCHES OF MEETIN IN  
MAINLAND CHINA WERE DESIGNED  
TO IMITATE TRADITIONAL JAPANESE  
STYLE. IN OTHER WORDS, HARMONY  
WITH THE SURROUNDING  
ENVIRONMENT WAS NOT  
CONSIDERED. THEN, WE THOUGHT  
THOROUGHLY THE NEEDS OF THE  
CIRCUMFERENCE. HOW ABOUT THE  
SETTING OF PRICE AND TASTE ARE  
REQUIRED? SEARCHING FOR A NEW  
VALUE IN THIS AREA, WE HAVE SET  
THE BEST MENU AND SERVICES, THE  
GRADE OF OVERALL SPACE WAS  
DECIDED.











THE OUTER CIRCUMFERENCE OF THE STORE IS MERELY A BLACK BOX. IT DIVIDES IT INTO SIX AREAS. IT IS A BOX WITH DIAGONAL WALLS, TWO WHITE BOXES, A GRAY BOX, A LONG BOX, AND A LATTICE COUNTER SEAT. THIS HAS LED TO A REDUCTION IN CONSTRUCTION COSTS, AS WELL AS SEPARATE FLOW LINES TO FOUR DIFFERENT ROOMS. EACH OF THEM HAS A CHARACTERISTIC FINISH AND A PASSAGE WITH BLACK GRAVELS ON BOTH ENDS IS CONTINUOUS SO AS TO CONNECT THEM.







THE APPROACH OF DESIGN WAS PRACTICAL AND FLEXIBLE AT THE SAME TIME. HOW TO MAKE A PHARMACY USER, OR A PASSENGER PASSING BY IT, UNDERSTAND THAT THIS PHARMACY PROVIDES THE BEST MEDICINES? AND HOW COULD IT BE OUTSTANDING COMPARE TO OTHER DISPENSING PHARMACIES. THE STARTING POINT IS TO THINK ABOUT WHAT WAS THE EXPECTATION THAT A PATIENT WOULD HAVE FROM THIS INSTITUTION, THE ANSWER WAS: HEALING. THE NEXT STEP WAS A RESEARCH OF HOW TO OBJECTIFY THE CONCEPT OF HEALING.





THE FAÇADE CONTAINS WOODEN  
LOUVERS AND A HUGE ROCK.