



poriff
POP & ECOLOGY
WELFARE PRODUCT

GIVE PLASTIC BAG A SECOND LIFE

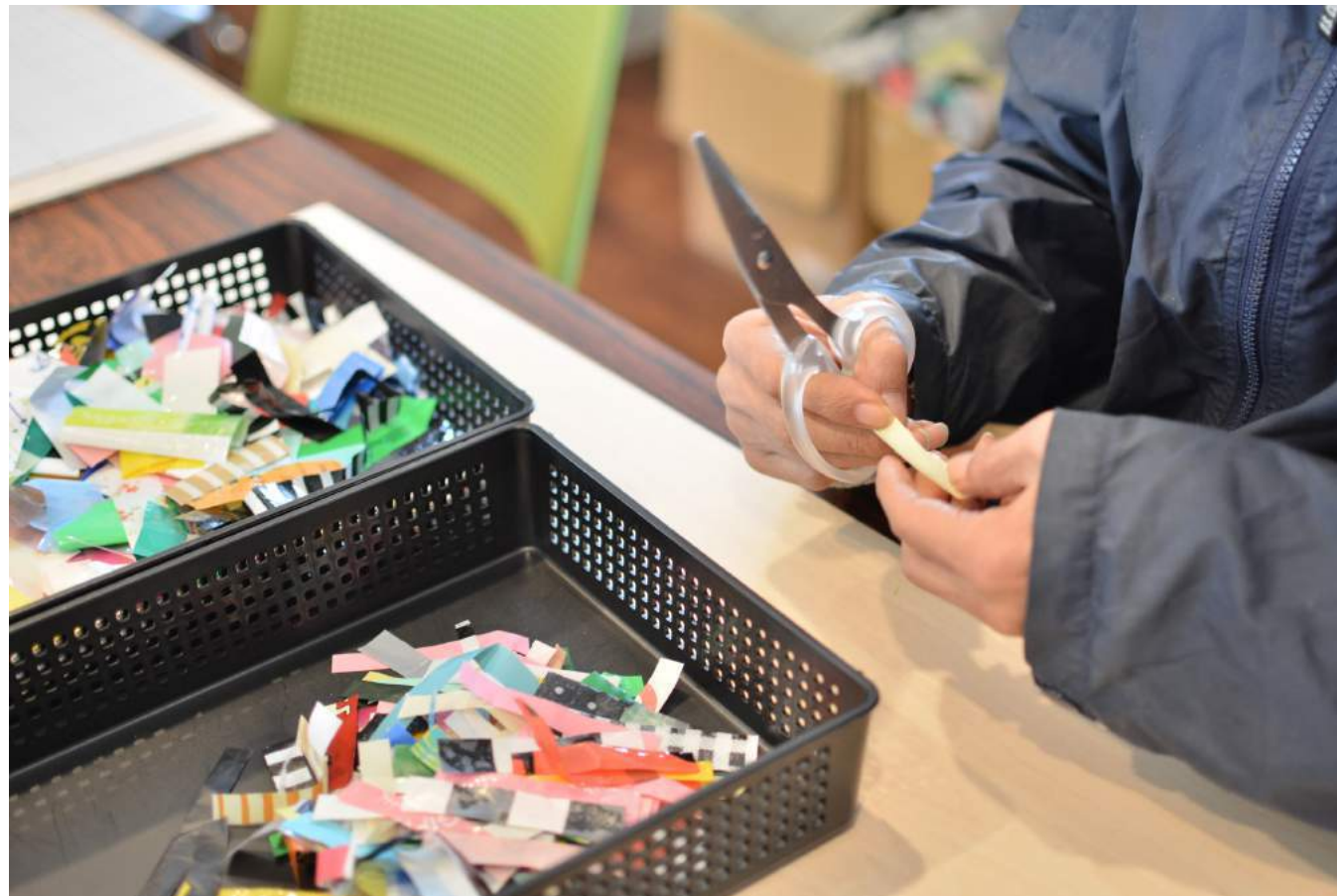


poRiff is a Japanese brand, the creator of pop & ecology welfare products in Osaka. It is driven by a social mission.

poRiff produces eco-friendly products made from plastic shopping bags in Japan. The production process is carried out by two supporting organizations in Osaka. The collection of plastic bags, the fusing process, and the sewing are all done by disabled people. The product is waterproof, colorful and every pattern on each product is unique.

poRiff 是一個來自日本大阪的品牌 • 一件生態商品 • 一份社會使命。

poRiff是一種循環再用（在日本）購物時店家提供膠袋的環保產品。製作工序於大阪兩家支援身障人士機構（支援持續就業的事務所「北極光」及特定非牟利活動中心「一步」）進行，由收集膠袋、拼合，以至縫製，皆由身障人士親手負責。



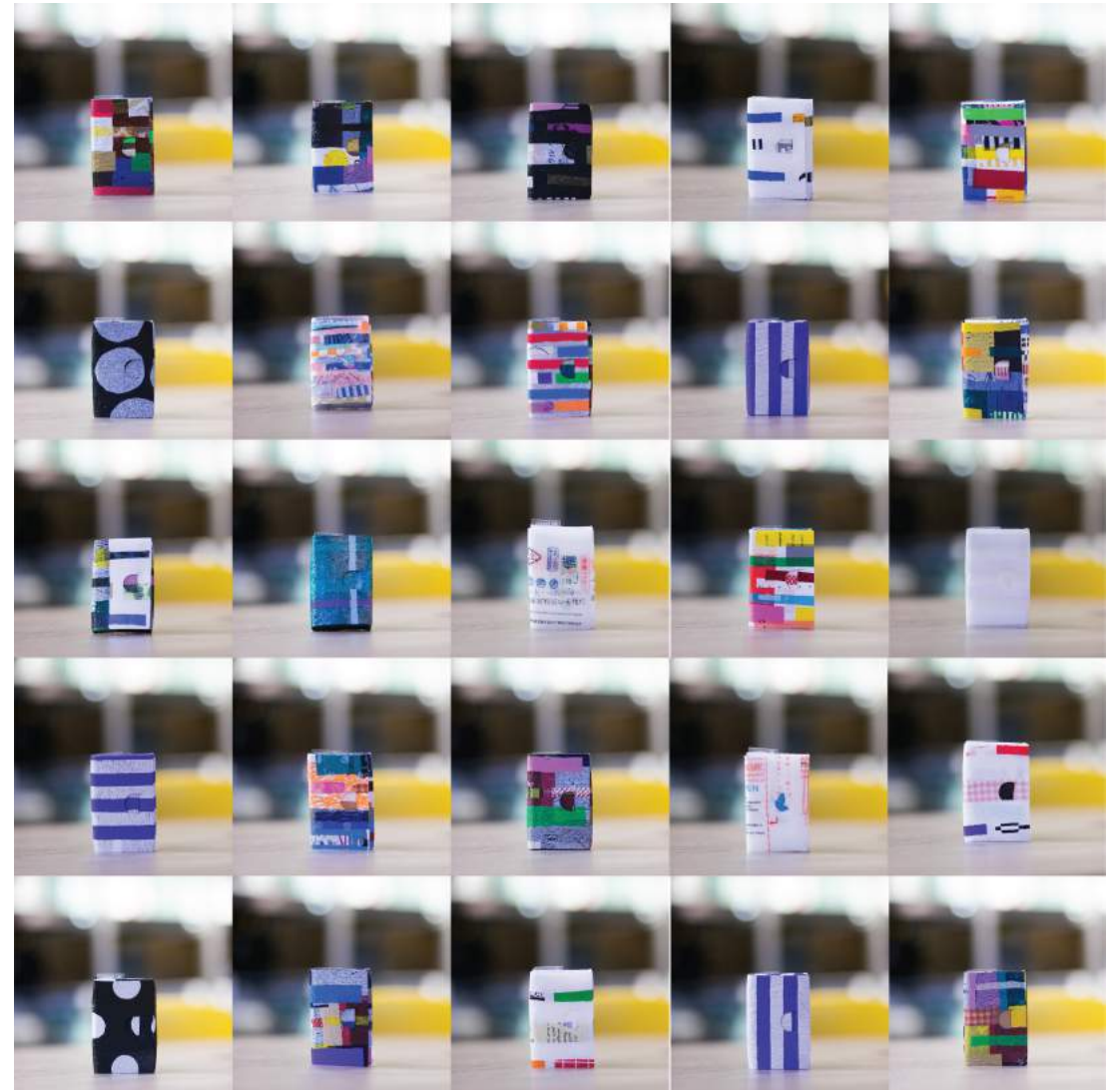
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- 產品具防水功能，特點除了是顏色繽紛，每件產品上的圖案也是獨一無二，添加獨特性。

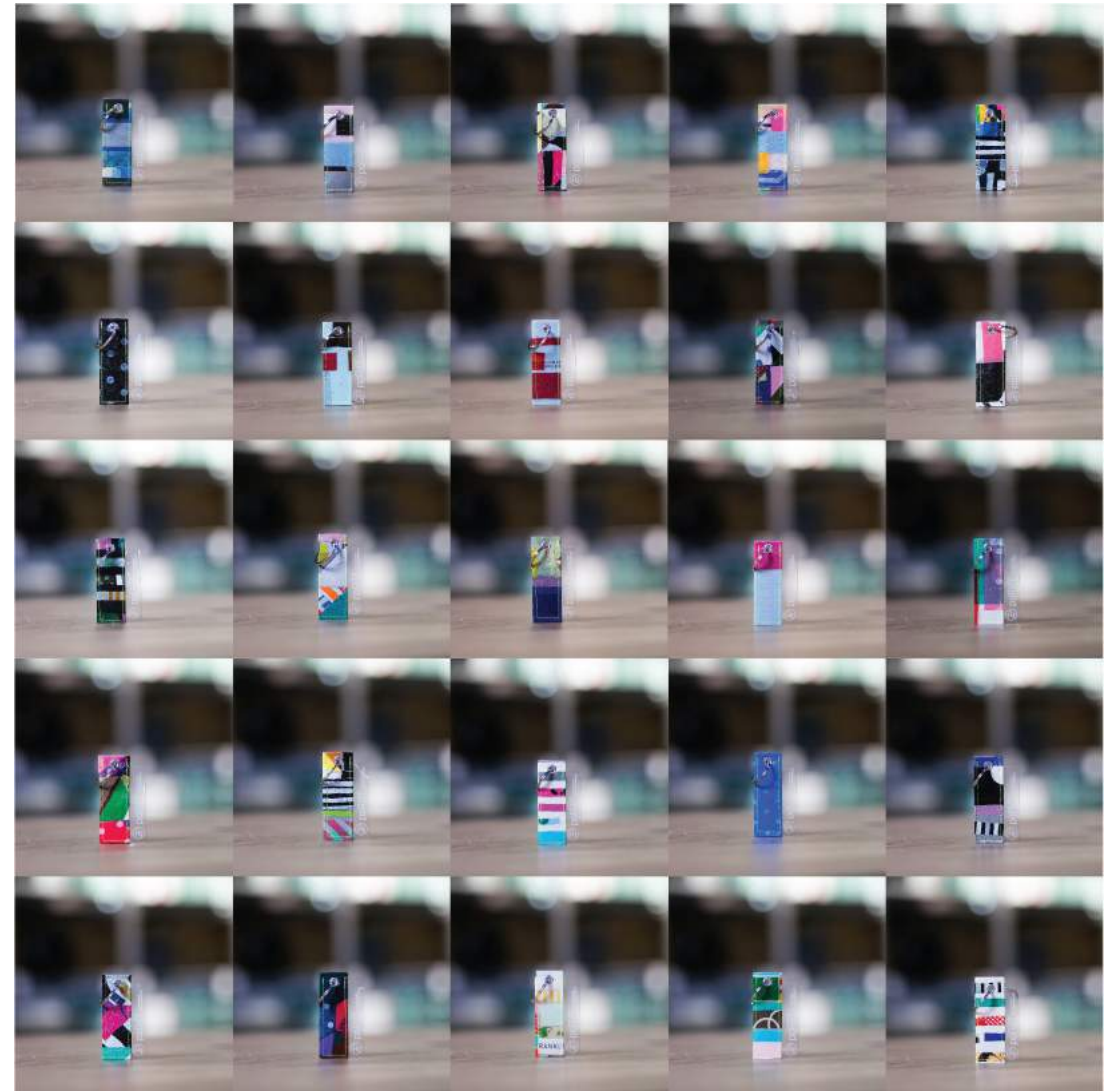


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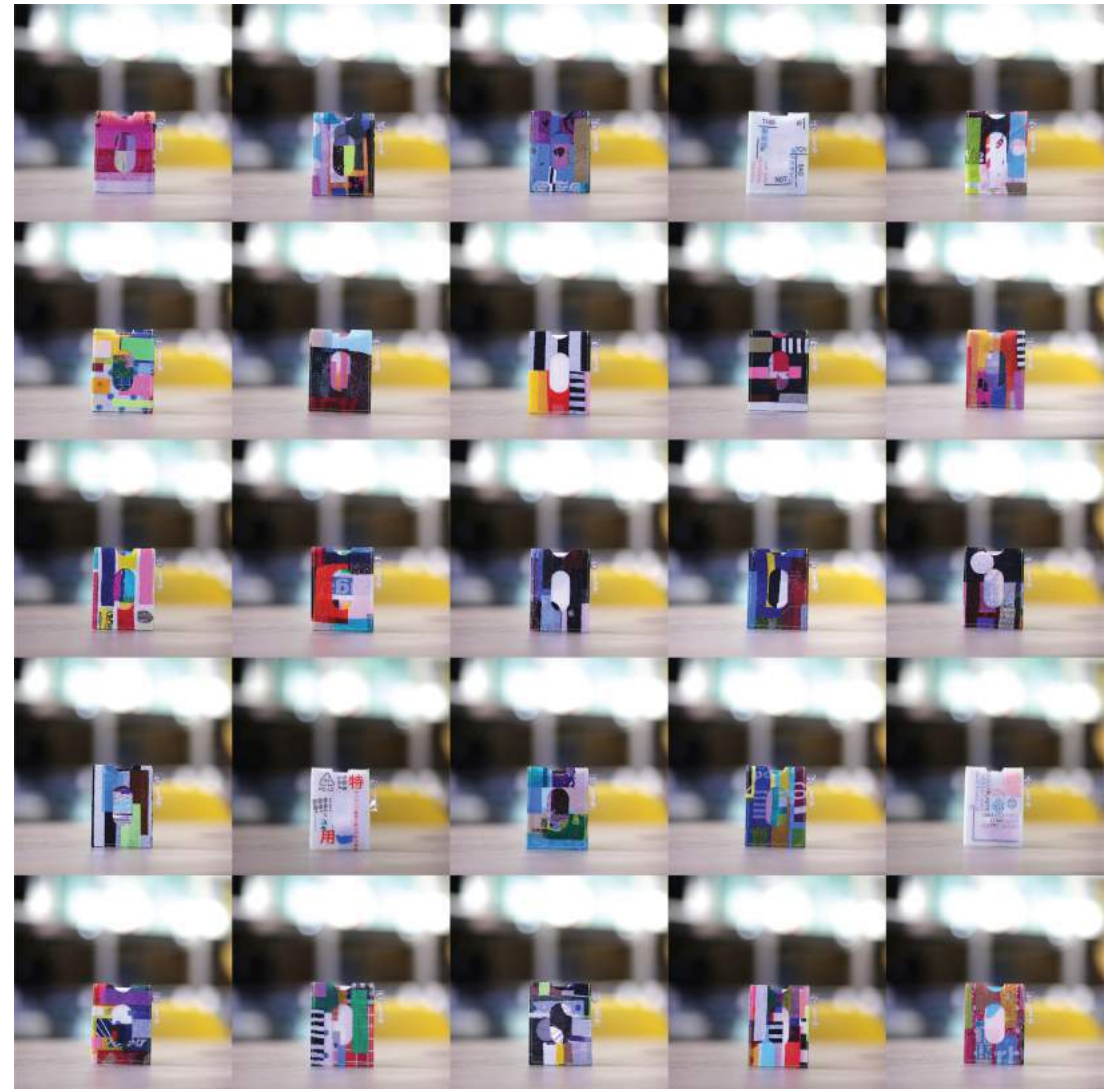
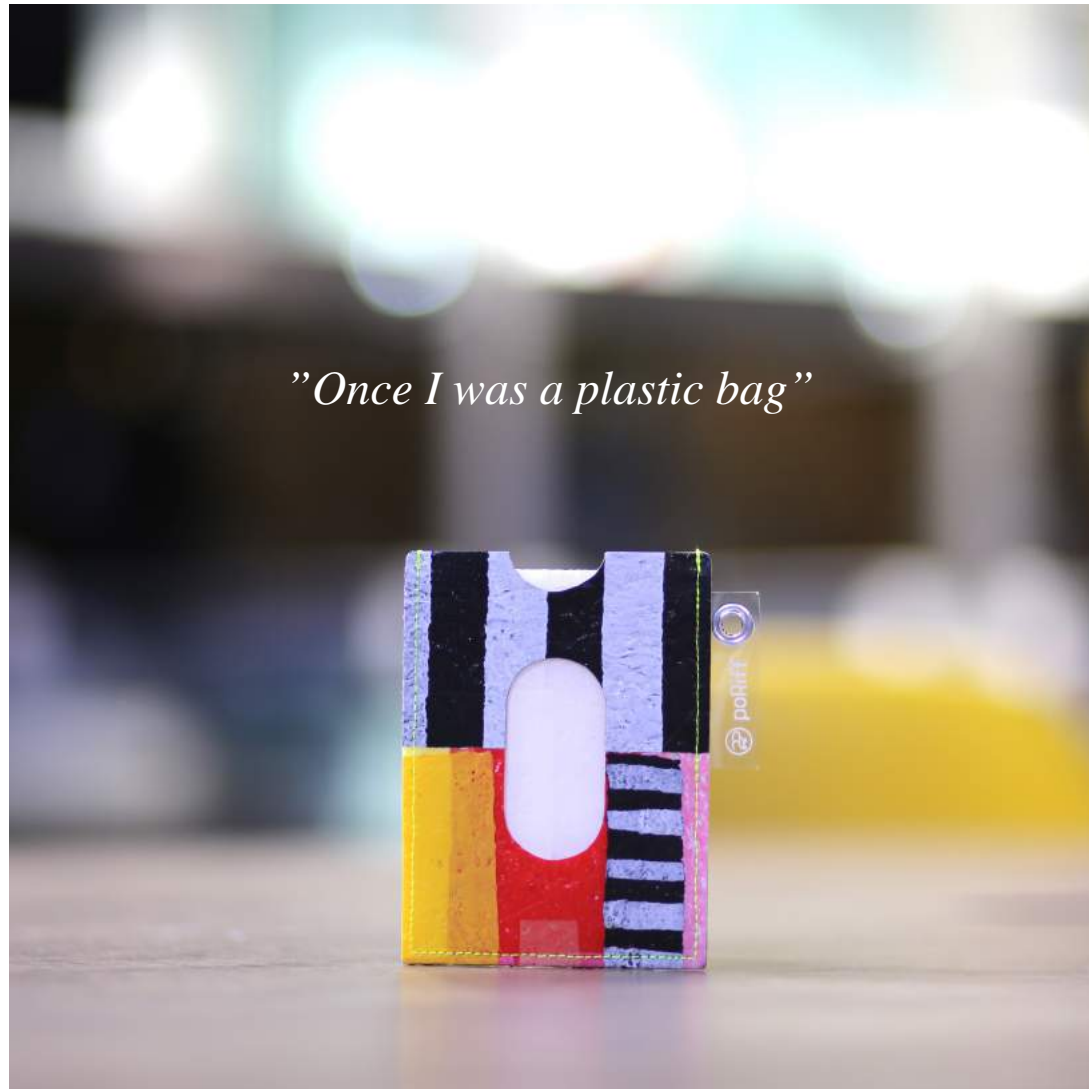


名刺入れ, Card holder with cover
Size 100 x 70mm

”私は以前はビニール袋でした”



キーチェーン, Keyholder
Size 90 x 30mm



パスケース, Octopus Cardholder
Size 95 x 70mm

poRiff 是一個來自日本大阪的品牌
大阪からのブランド

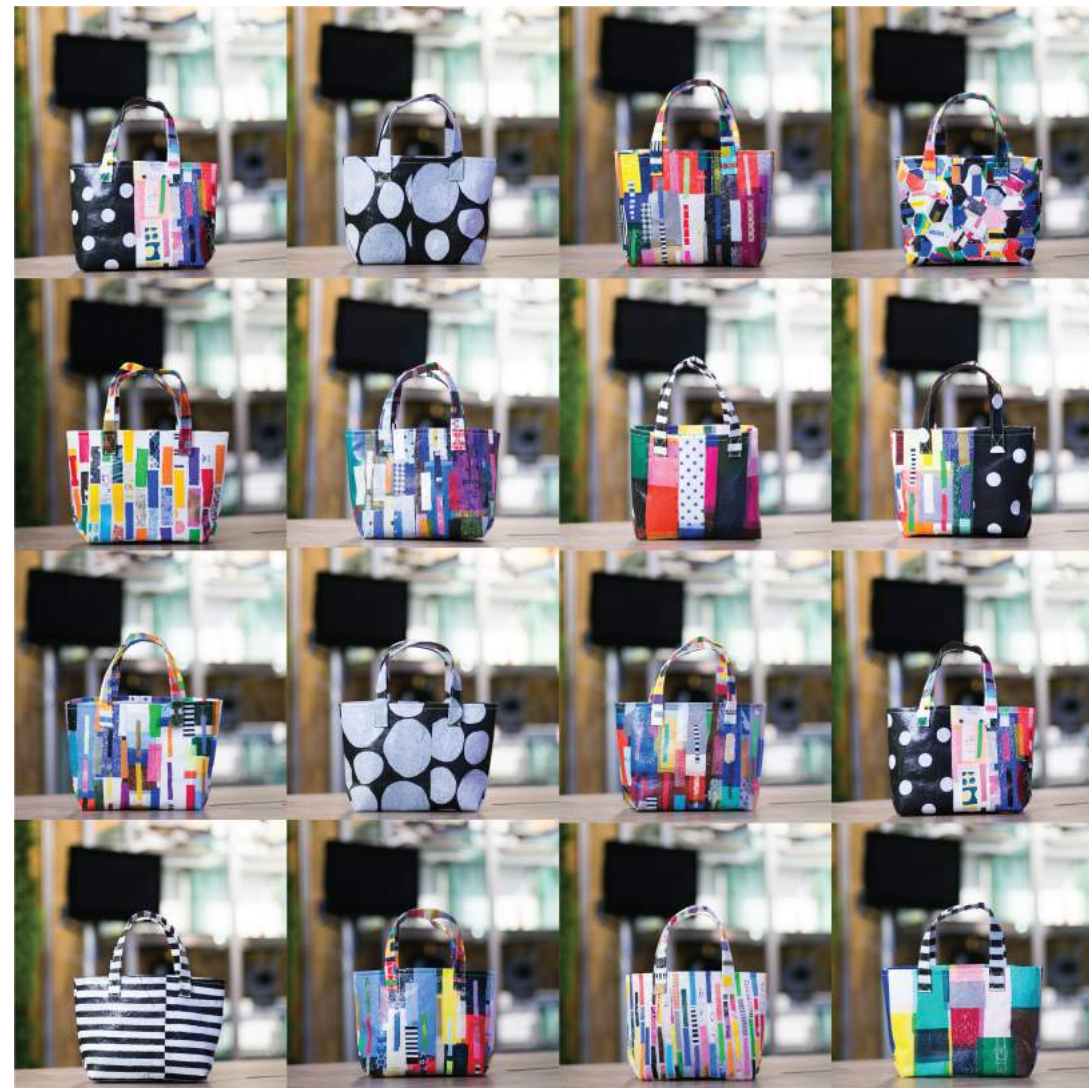


クラッチバッグ, Clutch
Size: 180 x 100mm



poRiff
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poRiff 是一件生態商品
エコロジカルコモディティ



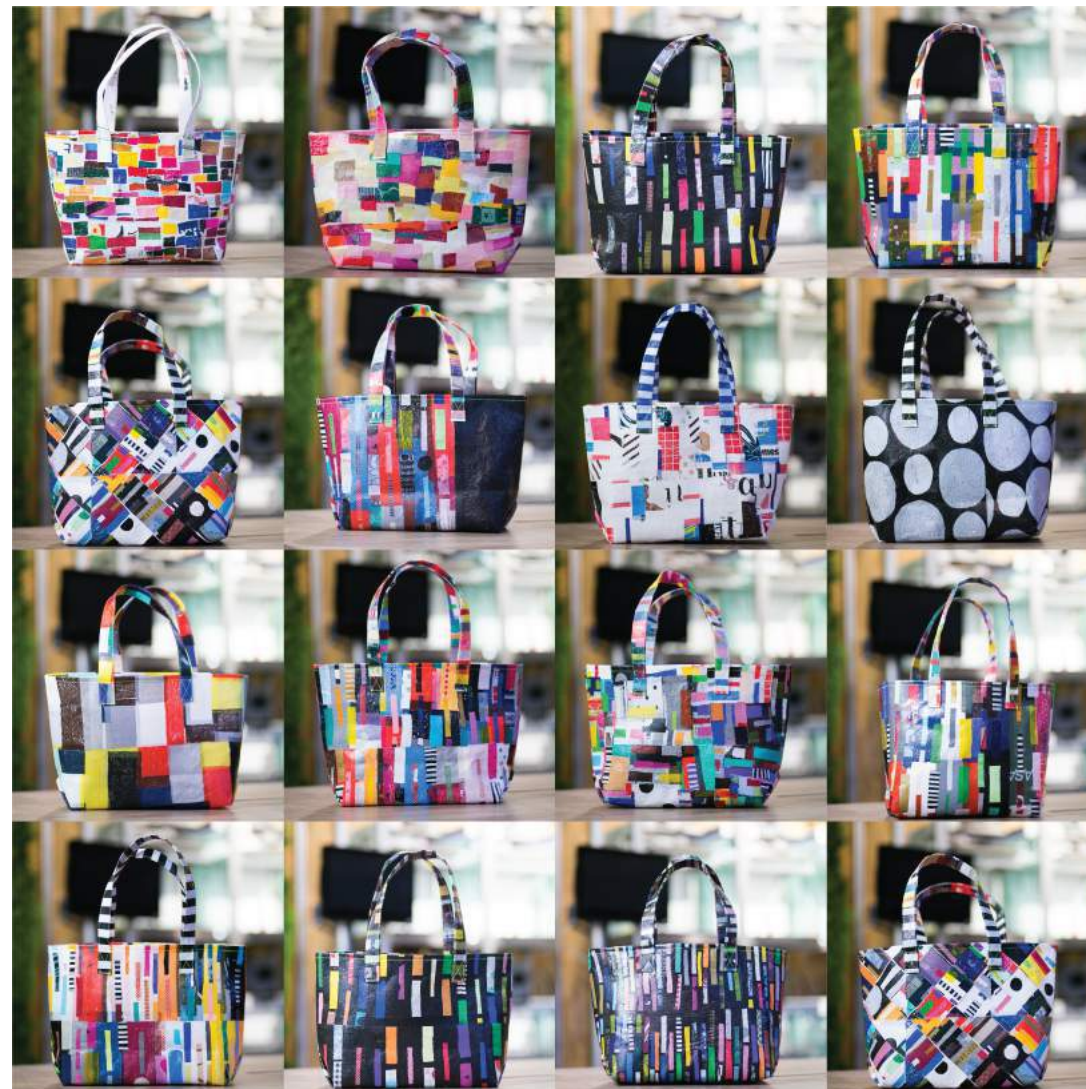
バッグ . Tote bag – Medium size
Size 290 x 210mm



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poRiff 是一份社會使命



バッグ: Tote bag – Large size
Size 340 x 270mm



poRiff
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WELFARE PRODUCT



NEW ITEM

ポーチ, Pouch
Size 205 x 140mm

PORIFF WORKSHOP AT KYOTO



PORIFF WORKSHOP AT KYOTO



PORIFF WORKSHOP AT HIROSHIMA



PORIFF WORKSHOP AT HIROSHIMA



FOUNDER OF PORIFF - MIYAKO YABUUCHI (薮内都)



MIYAKO YABUUCHI

藪内 都（やぶうち みやこ）1988年、日本、徳島県生まれ。
poRiff 代表。京都造形芸術大学こども芸術学科卒業。同大学院
芸術表現専攻（修士課程）修了。poRiff代表として、ブランド
のディレクションや各地でのワークショップ運営、販路拡大
などを担う。

DIRECTOR OF PORIFF - ENOCH HUI



ENOCH HUI



Enoch Hui received his architectural training at the University of Bath and practiced architecture and interior design in both the United Kingdom and Hong Kong. He found Atelier E in the year 2009, where every project is a symphony of sequential and intertwining spaces with unique and refined detailing carefully arranged to produce a journey of discovery. This approach reflects Hui's motto that life is full of joy, so enjoy it as much as you can, while you can. - and very much the same idea he always wants his client to experience in his design.

Enoch is a full member of the Hong Kong Designers Association HKDA, an executive committee of Hong Kong Interior Design Association HKIDA and the chairman of Asia Pacific Interior Design Awards APIDA. He was selected as a winner in Perspective's 40 under 40 Recognition 2013. He has also been a guest critic for design institutes at home and in the UK.

DIRECTOR OF PORIFF - HAYLEY CHARLOTTE



HAYLEY CHARLOTTE



Hayley is an enthusiastic and passionate dreamer who has a love for cultures as well as the determination to make things happen. She received her bachelor degree from the University of Northumbria in the United Kingdom and continued her art education journey at London Academy of Music & Dramatic Art, University of the Arts London and Spéos Photographic Institute in Paris.

Prior to settling down in Hong Kong for good, Hayley worked and lived in a number of countries including the United Kingdom, Germany and France and travelled to many more.



www.poRiffshop.com
poriffshop@gmail.com